THE GOLF CLUB AT
Crown Colony

The Golf Club at Crown Colony
Board of Governors Meeting Minutes
May 26, 2026

Minutes/Key takeaways/Action items

April minutes approved - no changes

Attendees: Jerry Closser (JC), Pam Briles (PB), Barb Kehl (BK), Steve Grabek (SG), Jon Last (JL), Pete Jefferies (PJ), Christine Herrick (CH), Terese Currin (TC), Wayne Winn (WW), Sue Zsebe (SZ)

1- Communications: (PB)

Member feedback from reciprocal play:

- Focus groups - Zoom
- Great time for feedback while it's fresh
- The communications committee reported plans to conduct focus groups with members who took advantage of the reciprocal program this spring to gather feedback on other course renovations.

Feedback on golf course Video:

- Discussed improving the drone footage content by focusing on specific transformed holes, incorporating the golf pro's perspective on playability changes, and potentially shortening future videos to around 20 minutes.

The team also planned to shift focus from golf course footage to clubhouse updates and discussed renaming their newsletter "Crowning Moments" as part of a member engagement initiative.

2- Finance (BK)

April report - approved
Strong April – Easter
YTD better than budget

The club performed better than budgeted in April, losing $82,000 instead of the projected loss of $134,000, with year-to-date performance $226,460, better than budget.
Strong Capital YTD $324,000 collected plus $80,000 pledged.
Construction expenses tracked independently and will be shared with BOG in July

3- House (CH)

Strong committee - lots of new ideas
Explore BTN and NFL Network -cost/value

4- Golf (TC)

Minutes included
653 reciprocals in April
Herrick/Maloney game - Approved as a standing game
25th anniversary merchandise - add kids clothing, extend sales into 2027

Golf carts GPS - Need to check on details about the technology etc.

JL to contact Nick Forrest to verify details of new golf cart GPS system and report back to BOG

5- G&G (JL)

Minutes included
Meeting Wed 5/27 to select new tee markers and signs
Ice machines:

Discussed the potential purchase of new ice machines, with costs estimated at $4,000-$6,000.

The group explored options including leasing new machines or potentially building own solution, with Jerry suggesting they should investigate all available options including checking if the current lease provider offers enclosures for the equipment.

Enclosures - not in the budget – To be considered based on available funds from the project

6- Membership (PF/WW)

Current Levels - 317 total /209 golf/45/ sports / 63 Social
$54K IFs including upgrades
Membership system upgrade on track
Website implementation on track

The group addressed concerns about the December 1st implementation timeline for the ForeTees replacement system, with Jerry suggesting additional resources to help Ashley complete the rollout on time.

New indoor pickleball facility - "Pickle Rage" is willing to offer a discount for CC members.

Pursue a corporate membership approach will reserves times/leagues as an option.

8 - Renovation/Construction update

Golf course (JC)

Progress - ahead of schedule, weather has been cooperative
Some rock on #5 - need to consider options

The golf and greens committee discussed course renovations, noting they were approximately two weeks ahead of schedule with no major setbacks, though there were some issues with rock tables on holes 5 and 18 that needed resolution

Pavillion (WW):

Footings started this week
On track - timing. No issues at this point
Targeting clubhouse re-open in November

The group acknowledged the need for updates to the club's entrance and dining areas to improve the overall member experience, though they agreed to prioritize major projects before addressing cosmetic improvements.

Agreed to provide a renovation progress update to membership around July or August.

9 -Other:

Security – continued trespassing occurring on the course. Need to explore options to create a deterrence.
Ambassador program - Ray Briles to lead Ad-hoc committee to develop governance plan for donations/expenditures for course and club related beautification expenses.
Agree to pursue. Pete Jefferies to represent BOG.

Motion (BK): Mr. Jefferies has been added as a signatory for bank accounts. Approved unanimously.

10 - GM Update (JC):

The board discussed the hiring of a new general manager, with Jerry announcing that Daniel Stepnicka was selected from two strong candidates following interviews and facility tours. The hiring process included meetings at members' homes and involved input from board members comparing candidates to the previous year's applicants.
Jerry agreed to share Daniel's resume and contract details with the board after the meeting, noting the new contract structure differs from previous arrangements based on industry changes.
Jerry shared details about GM Compensation package with BOG
New GM announcement - from BOG

GM to meet Managers/BOG/YouTube intro to members

11- Old Business:

(JL) Search for Assistant Superintendent is ongoing

Next meeting:

June 30th 9:30ET